

"One of the main things that helps set Dark Avenue apart from other bands (on both a national and local scale) is how intricate they make their shows, keeping everything as tight as possible. You seldom see acts that do transitions the way these guys do, keeping everything near seamless, and that goes a long way in creating a riveting flow that allows their shows to transcend the typical concert experience. It feels more like a presentation, though their vigorous performance gives it a gritty appearance and ensures it never strays from a display of pure rock. Aiding that is the fact that these veterans of the D-FW music scene all know how to work a crowd, reeling in practically everyone who happens to hear them."

- Jordan Buford, *The Music Enthusiast* (Mar 08, 2017)

DARK AVENUE

Dark Avenue is a modern, hard rock/alternative metal band hailing from the super vibrant Dallas/Ft. Worth, Texas music scene. Powerful melodic vocals, tight pounding rhythms, solid thick guitar work, and ethereal electronics make a mystical combination and it's no surprise Dark Avenue has risen as a top tier emerging artist.

Launching in 2014, Dark Avenue made quick work of getting noticed. Landing an artist development deal within their first year together lead to the critically acclaimed release of their first full length album *Illusions*, all the while bringing high energy shows to every stage they played. Attracting the attention of many touring national acts wasn't hard for Dark Avenue; as their reputation grew, they racked up support slots, one after another. Queensryche, Pop Evil, Red Sun Rising, Drowning Pool, Stryper, and Powerman 5000 are just a few of the many bands Dark Avenue has supported. As the magic and energy behind Dark Avenue continued to build, they headlined the AXIS Entertainment Stage during Rocklahoma 2018, and were named a Top 4 performance in the company of A-List artists Godsmack, A Perfect Circle and Machine Gun Kelly. *

Creating engaging music that overtakes your very soul, is what Dark Avenue is about; they themselves are music fans, and they know how music can make you feel. Their sound is not easily put into one box or genre... Hard Rock, Alternative, Metal, Post Grunge are all "labels" that could fit Dark Avenue, but then, they don't fit at all once you have experienced their music. Dark Avenue prides itself in playing what they feel at the moment it's being created, which has led to its very organic feel and sound. With all 5 members as contributing writers, every song takes on a life of its own, as Barry, Jeff, Alan, Andrew and Mario all have diverse musical influences – The Beatles, Metallica, Judas Priest, Pantera, Johnny Cash, Soundgarden, The Hollies, Guns-N-Roses, NIN and more, it is never the same when their creations come to sonic life. Their music can only be described as Dark Avenue.... It's heavy without being heavy, it's melodic and it's powerful. This unique chemistry lends itself to fans of all types of rock music; from light to heavy and everything in between, and this truly magical musical blend is easily seen in their widely diverse fan base.

Dark Avenue has racked up many accolades in the bands relatively short career. *Antihero Magazine ranked Dark Avenue's performance at Rocklahoma 2018 in the Top 4 of the entire Rocklahoma festival. 2016 saw Dark Avenue as winners of Krave Radio's Annual Music Awards as 2016 Artist Of The Year and 2016 Video Of The Year (Maybe Tomorrow). *"The sound that Dark Avenue creates is sweet to the ears of any fan of rock/metal looking for something fresh and new"* says JoJo Keys, *Steemit* (Apr 28, 2018) and from Mark Bryson, *The Hook* (Jun 28, 2016) *"Their music is often described as an uncontrollable flame and I'd have to agree."*

2019 brings the impending release of *Reality*, the bands 3rd studio album, and with the advanced singles "The Light" and "Don't Hold On" already making waves in the industry, Dark Avenue is poised to lurch onto the international scene with an intensity and speed rarely seen.

*www.antiheromagazine.com/best-of-rocklahoma-2018